Comen In Colitics

-Uniting as one to achieving the 50/50 quotas in top positions

DATES: 28, 29 & 30 October 2009

HOSTING COUNTRY: South Africa

VENUE: Indaba Hotel

POLITICS AND THE MEDIA

- Mini Workshop

The Confirmed Speaker Faculty Include Some Of The Most Powerful Women In Politics:

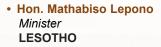
- Her Excellency Joyce Mujuru
 Vice President
 ZIMBABWE
- Hon. Dr. Libertina Amathila
 Deputy Prime Minister
 NAMIBIA



 Hon. Esther Murugi Mathenge Minister KENYA



 Hon. Patricia Kaliati Minister MALAWI



- Hon. Hawa Ghasia Minister TANZANIA
- Hon. Lindiwe Dlamini Minister SWAZILAND
- Hon. Hazel Jenkins
 Premier Northern Cape
 SOUTH AFRICA
- Hon. Winnie Madikizela-Mandela African National Congress SOUTH AFRICA
- Hon. Tebelelo Seretse BDP Women's Wing BOTSWANA
- Dr. Nematta Mejeks-Walker 50/50 Group Founder SIERRA LEONE
- Lebohang Pheko
 Independent Political Analyst
 SOUTH AFRICA

Researched and Developed By:



Using The Media To Your Advantage Facilitated by:

Facilitated by: Debora Patta Group Editor-In-Chief eTV

AND

Does Media Make Or Mirror Women In Politics? Facilitated by: Heather Robertson Deputy Editor SUNDAY TIMES/AVUSA Media





Key Strategies To Be Discussed Include:

- Creating a platform for women's participation in parliament
- Emphasise the importance of putting women in the country's decision making processes
- Become the president for your political party and country
- Facilitate linkages among elected women in Government and rural communities
- Create means to take forward the 50/50 campaign in top
 positions
- Provide women with a model to help navigate their political career
- · Positively deal with the lack of party support?
- Encourage mentorship programmes to help bridge existing gaps



Special Offers:

Register and pay for 5 delegates and receive the 6th place FREE!

Register and pay by 28 August and save R1000 off the conference price



DAY ONE - 28 OCTOBER 2009

08:00	Registration	11:55	Encourage More Women To Participate In
08:30	Opening remarks from the Chair Lebohang Pheko Independent Political Analyst SOUTH AFRICA		 Programmes Aimed At Educating And Training Potential Parliamentary Candidates Educating young women to become tomorrow's political leaders Providing political role models for women who break the ceiling
08:45	 Mainstreaming Women Into Politics - Using Democracy To The Advantage Of Women Considering the advantages of having women in parliament especially in drafting certain legislation How to get women elected – basic steps you should be aware of What are the cultural inhibitors hindering women to enter political activities? Emphasising the importance of putting women in 		 Adopting politically oriented training programmes that provide training to women candidates in the skills needed for effective campaigning Dr. Nematta Mejeks-Walker 50/50 Group Founder SIERRA LEONE
		12:50	Luncheon and Networking Opportunity
09:40	 Thiphasising the importance of putting women in the country's decision making processes How to give women a stronger voice and presence in the political arena Hon. Winnie Madikizela-Mandela African National Congress SOUTH AFRICA Looking At Why Women Are Still The Minority Within Parliament Identifying attitude and cultural barriers which prevent women from putting themselves forward Revising the political and parliamentary election process Looking at ways to remove all obstacles to women's participation in parliament Discussing negative perceptions of the political and parliamentary process Highlighting structural barriers which hamper entry into politics Creating means to take forward the 50/50 campaign in top positions Hon. Dr. Libertina Amathila Deputy Prime Minister NAMIBIA 	13:50	 Discussing Strategies For Empowering Women In Politics Understanding why most political parties are not lead by women Helping women take that initial step – Where do you begin? What can be done to further promote women's participation in politics? Counteracting the socio-cultural and economic factors that often indirectly serve to keep women out of the political arena Hon. Patricia Kaliati Minister MALAWI How Women Politicians Can Work Effectively To Deliver Policies And Practices Addressing Gender Issues Discussing the women's role in influencing political, economical and social decisions Taking measures to ensure that women have access to and full participation in power structures and decision-making Facilitating linkages between various sectors
10:35	Morning Tea and Networking Opportunity		seeking to bring gender equality issues and women's views into decision-making process
11:00	 Enabling And Empowering Women To Run For Presidency Combating the perception that women are not as well-versed on a number of political issues Shattering the hardest glass ceiling of them all becoming a president for your political party or country 		Campaigning for radical measures to enable women to participate fully in political decision- making at the local and national level Hon. Lindiwe Dlamini Minister SWAZILAND
	 country Is it possible for women in Africa to run for presidency? 	15:40	Who's Who Networking Session Become a stronger leader in politics by getting to know those around you. This session will enable
	Equipping yourself with relevant information and skills to get elected and stay there Her Excellency Joyce Mujuru Vice President		you to get to know the other women in the Congress during a structured networking platform. Expand your political network today!
	ZIMBABWE	16:35	Closing remarks from the Chair and end of Day One

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DAY TWO – 29 OCTOBER 2009

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08:00	Registration		 Assessing the role and responsibilities of women in governance and conflict prevention 			
08:30	Opening remarks from the Chair Lebohang Pheko Independent Political Analyst	19/10-	Hon. Hawa Ghasia Minister TANZANIA			
200	SOUTH AFRICA	12:50	Luncheon and Networking Opportunity			
08:45	Identifying Various Challenges Facing The Women's Movement And Gender Politics In The	13:50	Eliminating Gender Discrimination And Abuse			
09:40	 21st Century Providing an overview of the challenges facing women in politics in the 21st century How to positively deal with the lack of party support? Protecting women against nepotism - where do you begin? Emphasising the importance of regional and international initiatives in supporting actions to achieve the goal of gender equality in National and Local Government Hon. Tebelelo Seretse BDP Women's Wing BOTSWANA The Power Of The Women's Electorate In Transforming Politics Lobbying change in the political agenda through women Accessing political power through women's representation in Government and how? Discussing electoral processes and systems as well as the participation of women in politics – where to from here? Lebohang Pheko Independent Political Analyst SOUTH AFRICA 	14:45	 Against Political Women Recognising the connection between violence and discrimination against political women Doing away with gender-based discrimination in laws and policies Looking into the alienation of women on several levels Addressing the issue of women being tortured for their political beliefs and affiliations Hon. Mathabiso Lepono Minister Delivering Change For Political Women In Rural Actast Through Partnerships Looking at why rural political women are driven to push for change Encouraging political women in rural areas to occupy leadership positions Overcoming traditional gender discrimination against rural women Facilitating linkages among elected women in Government and rural communities Overcoming the lack of access to opportunities and resources within rural areas What are the current challenges of women and rural development policies TBA 			
10:35	Morning Tea and Networking Opportunity	16:00	Closing remarks from the Chair and end of Day			
11:00	Strengthening A Strategic Cooperation Between Women Politicians On Provincial And National Level • Increasing communication between women					
11:55	 politicians and voters, not only during election Promoting exchange of information and cooperation between all spheres of Government Encouraging mentorship programmes to help bridge existing gaps Identifying and overcoming political gender related challenges Hon. Hazel Jenkins Premier - Northern Cape SOUTH AFRICA Identifying The Role Of Women In Politics to Promote Good Governance Emphasising the importance of women's roles in the promoting good work ethics Defining the roles of women in addressing the issues of governance at national and provincial levels 	Sponsors company decision This eve looking te product a exhibit sp and serv Political n Contact peter@in	Sponsorships and Exhibits are an excellent opportunity for your company to showcase its products and services to high level decision makers attending the Women in Politics - Africa conference. This event is aimed at all women in politics and those that are looking to venture, what better platform to market and brand your product and services with set aside limited event sponsorships and exhibit spaces. There is no other event that will give your products and services the best maximum exposure to the Government and Political market.			



DAY THREE – 30 OCTOBER 2009

08:00 Registration

08:30

Opening remarks from the Chair Lebohang Pheko Independent Political Analyst SOUTH AFRICA

POLITICS AND THE MEDIA - MINI WORKSHOPS

08:45 Using The Media To Your Advantage

- Giving appropriate responses to areas of concern
 - Getting the right info out
 - Media strategies What you need to know
 - Staying calm and coping with nerves

Debora Patta Group Editor-In-Chief

eTV



10:15 Morning Tea and Networking Opportunity

10:45 Does Media Make Or Mirror Women In Politics?

- Stressing the intense scrutiny given to women parliamentarians and the portrayal of women politicians by the media
- Does media coverage of women in Africa reinforce rather than challenges the dominant culture
- Focussing on how the role of African women as political leaders, and feminist activists has been influenced by the media
- · Eradicating gender-biased, negative attitude of media towards women in politics
- Establishing national and local media programmes to support women candidates before, during and after elections and encouraging media to promote a positive image of women in politics

Heather Robertson

Deputy Editor

SUNDAY TIMES/AVUSA Media

12:45 Luncheon and Networking Opportunity

14:00 Who Is Who Networking With Jazz And Wine

Meet other women in politics during a structured networking function with relaxing music and great wines. The conference will end on a "high note" and you will leave revitalized to meet your quota targets!

16:00 End of Conference



Why Not Stay At

The Indaba Hotel?

If you are travelling, why not stay at the Indaba Hotel. ITC has made a block booking for delegates attending the conference and negotiated a special rate.

Please quote ITC, Conference Name: Leadership Development for Women in Government and State Owned Enterprises (Block number # 1417892) when you book and pay for your room.

Contact the Indaba direct for your room reservation at: 011 840 6600 Or visit: www.indabahotel.co.za

Who Should Attend This Conference?

- All Women Active In Politics •
- Ministers Deputy Ministers Premiers
 Executives Mayors Chief Whips •
- Members of Parliament Political Party Members •
- Speakers Directors' General Deputy Director Generals
 - Mayors Chief Directors/Directors Councillors •
 Municipal Managers •

What Delegates Had To Say About Our Past Women In Leadership Conference:

The combination of speakers was great and I was immensely blessed.

- Central bank, Swaziland

The conference was very educative and I suggest that a follow up conference be conducted so that women can be empowered through training.

- Ministry of Defense, Namibia

WOMEN IN POLITICS - AFRICA DATES: 28, 29 & 30 October 2009 HOSTING COUNTRY: South Africa

VENUE: Indaba Hotel

TO SECURE YOUR PLACE AT THIS COURSE - PLEASE COMPLETE THE FOLLOWING:

Company Name				VAT #						
Postal Address										
Telephone #					Fax #					
E-mail Address					Purchase Order Number					
Where did you hear about this event? E-mail Post Fax Internet Magazine other										
	Title	Delegate Name	Designation			E-mail	Cell #			
1										
	□ Yes, please update me with relevant information									
2										
	Yes, please update me with relevant information									
3										
	Yes, please update me with relevant information									
4										
	Yes, please update me with relevant information									
4										

EASY PAYMENT METHODS: DIRECT DEPOSIT, CREDIT CARD OR CHEQUE:

NEDBANK, INTELLIGENCE TRANSFER CENTRE, BRANCH: SANDOWN, BRANCH CODE: 193305, ACCOUNT NUMBER: 1933207779 IN ORDER TO SECURE YOUR REGISTRATION, PAYMENT IS DUE IN FULL UPON RECEIPT OF INVOICE.

Confirmation - Your registration will only be confirmed until such time as payment is received and may be subject to cancellation. Right of Admission – Intelligence Transfer Centre reserves the right to refuse admission to the training course where evidence of full payment cannot be shown. Delegate Substitutions - Delegate substitutions are welcomed at any time and do not incur any additional charges. Please notify us in writing of any such changes.



REFERENCE CODE: WIP – BM

PRICING

Standard Package R7999.00 Excl. VAT

Early Bird Discount: R6999.00

Register and pay by 28 August and save R1000.00

APPLICATION FOR REGISTRATION AND ACCEPTANCE OF TERMS AND CONDITIONS

I acknowledge that I have read, understood and accept the programme and Terms and Conditions (including Payment Terms) and hereby apply for registration on behalf of myself (if a single delegate) or on behalf of the undermentioned organisation which I am duly authorised to represent.

Nomo

4 Easy Ways To Register Fax your registration form to:+27 (0)11 462 3025 www.intelligencetransferc.co.za bheki@intelligencetransferc.co.za 0 Phone us:+27 (0)11 462 0966

Delegate Cancellations: All delegate cancellations must be received in writing and are subject to the following conditions:

- for any cancellations received 20 working days before the start of a training course, Intelligence Transfer Centre will issue a 100% credit for the value paid to be used for up to one year from the date of issue for any future INTELLIGENCE TRANSFER CENTRE training course
- for any cancellations received less than 20 working days before the date of the training course, the full fee will be payable and no refunds or credit notes will be given
- if a registered delegate does not cancel and fails to attend the training course, this will be treated as a cancellation and no refund or credit note will be issued
- Delegate substitutions are welcome-Please notify us 5 days before the event

ITC Substitutions and Cancellations: Speakers and topics are confirmed at the time of publishing of the programme, but ITC reserves the right to substitute, alter or cancel advertised speakers and/or topics in appropriate circumstances (and will give notice to such substitutions or alterations on its web-site as soon as possible, having regard to the circumstances).

Intelligence Transfer Centre Cancellation & Postponement policy

In the event that Intelligence Transfer Centre cancels an event, delegate payments will be refunded. In the event that Intelligence Transfer Centre postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future event This credit will be available for up to one year from the date of issuance. No refunds will be available for postponements. Intelligence Transfer Centre is not responsible for any loss or damage as a result of a substitution, alteration or postponement of an event. Intelligence Transfer Centre shall assume no liability whatsoever in the event this training course is rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this training course impracticable or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency.